

中小企業総合展

# JISMEE 2011

Japan International *SME* Exhibition

**Beautiful Power**  
High quality & Excellent technology

*This is*  
**JAPAN**

**11/9** WED ▶ **11** FRI 10:00-17:00 (10:00-16:00 on the last day)

**Makuhari Messe** [Halls 1-2-3-4] 2-1, Makuse, Mihama-ku, Chiba-city, 261-0223 Japan

<http://jismee.smrj.go.jp>

Exhibit  
Guidance



SME Support, JAPAN



# JISMEE 2011

<http://jismee.smrj.go.jp>

## 中小企業総合展 JISMEE 2011 Japan International SME Exhibition



### Exhibition Outline

#### Objectives

To promote creation of market, and finding of business partnership as innovative small and medium Enterprises present the latest product, technology, and system etc.

- **NAME:** Japan International SME Exhibition (JISMEE) 2011
- **ORGANIZER:** Organization for Small & Medium Enterprises and Regional Innovation, JAPAN
- **DATE & TIME:** Wednesday, November 9 – Friday, November 11  
10:00–17:00 10:00–16:00 on the last day
- **LOCATION:** Makuhari Messe Halls 1·2·3·4  
2-1, Nakase, Mihama-ku, Chiba, Japan
- **ADMISSION:** Free; All visitors are required to register.
- **STRUCTURE:** 870booths/Domestic 80booths/International, APEC member economies
- **CONCURRENT EXHIBITION:** Venture Fair Japan

#### Eligible Exhibitors

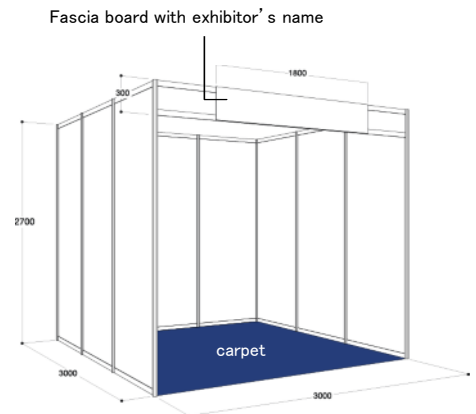
Small and medium-sized enterprises or organizations from APEC members.



#### Booth Specifications

Booth space/2,970mm(W) × 2,970mm(D) × 2,700mm(H) with carpeting. System panels will be installed as back panels on the sides neighboring booths of other exhibitors. However, system panels will not be placed on the aisle-facing sides of corner booths. It also contains Fascia board (300mm high) with exhibitor's name.

- \*An exhibitor is allowed two booths maximum.
- \*Booth location will be at the discretion of Organizer.
- \*For optional furniture, accessories, and electrics, they are available at additional charge. Please refer to the exhibition manual that we will send you later.



#### Booth Payment

**¥0, Free for APEC SMEs coming from overseas  
(up to 10 booths for each economy, negotiable for more)**

**¥105,000 each (inc. tax). for SMEs in Japan**

Booth space payment is to be paid via wire transfer. JISMEE Executive Office will issue an invoice and designate the bank account for remittance. Transfer fee is to be borne by the exhibitor, without prior notice.



#### Payment Due

**Monday, August 29**

The Organizer Will issue an invoice after the Exhibitor's application has been formally accepted.



## Submissions

1. Application Form
2. Company Profile
3. Catalog for items to be exhibited
4. One Photo Data of the item(s)

E-mail: [matsunami-hiroyuki@meti.go.jp](mailto:matsunami-hiroyuki@meti.go.jp)

Small and Medium Enterprise Agency  
1-3-1, Kasumigaseki, Chiyoda-ku,  
Tokyo, 100-8912  
Phone: +81-3-3501-9093



## Deadline

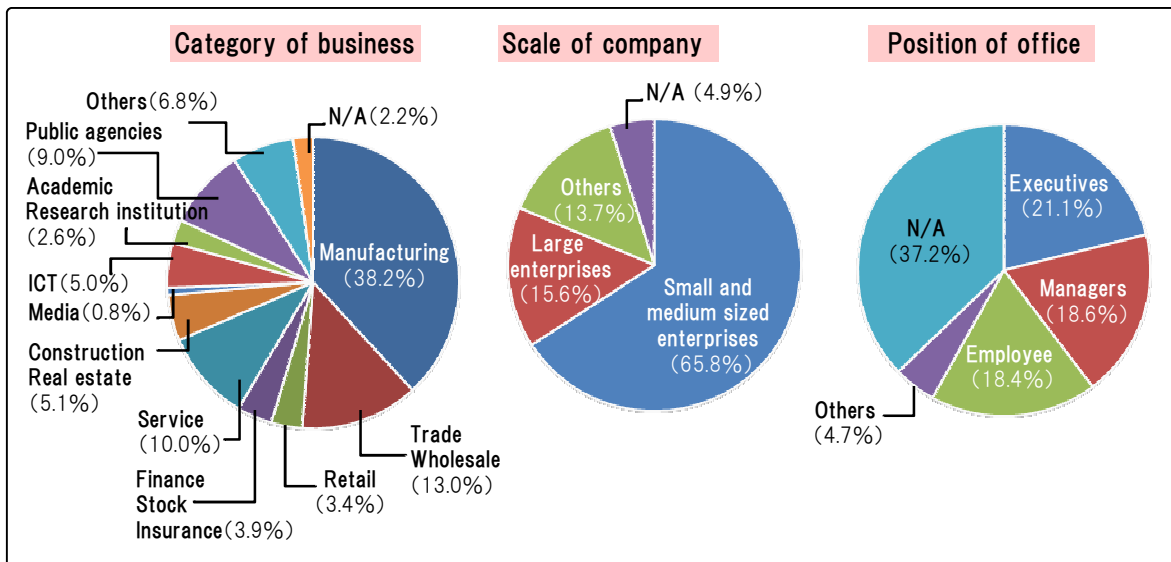
**Friday, July 8 ~~June 17~~**



## Report of Previous Event

Number of visitors in 2010: 47,000 in 3days (approx.)

### Visitor Analysis:



## Important Notes

To apply for exhibition space, carefully read Rules and Regulations in the website and the Application Form. On receipt of the signed application form, an applicant agrees to adhere to all Rules and Regulations.

- The Organizer may change the exhibition period or cancel the Exhibition due to natural disaster or any other unforeseen or uncontrollable circumstance.
- Selling products on the exhibition site is prohibited. The Exhibitors who wish to sell products are required to submit details and seek approval in advance.
- The Exhibitors are prohibited to distribute leaflets or brochures, to post, or to display signboards, notice boards, advertising, etc. outside the exhibitor's booth.
- The Organizer reserve the right to restrict or stop any activity on the part of any exhibitor that may cause annoyance to other exhibitors or visitors.
- The Exhibitors shall be liable for any injuries or damage occurring to persons or items at the exhibition site, whether or not said injuries/damage result from negligence on the exhibitor's part. The Organizer shall bear no responsibility whatsoever in such instances.
- Any disputes between exhibitors concerning exhibits, publicity materials related to exhibits, intellectual property or the use of booths shall be resolved between the parties concerned. The Organizer shall bear no responsibility whatsoever in such instances.
- After the formal application, cancellation is not permitted and no compensation and/or refund will be made available.
- Exhibits must not be removed and displays must not be dismantled either partially or totally, before the closing time of the last day.
- The Organizer reserves the right to amend the rules and regulations without prior notice.



# JISMEE 2011

<http://jismee.smrj.go.jp>

# JISMEE 2011

Japan International SME Exhibition

**DATE:** Wednesday, November 9 – Friday, November 11, 2011  
10:00-17:00, 10:00-16:00: on the last day

**Venue:** Makuhari Messe International Exhibition Halls 1-4  
2-1, Nakase, Mihama-ku, Chiba, Japan

From Tokyo Station, JR Keiyo Line (Rapid), Kaihin Makuhari St.  
From Hacchobori Station, JR Keiyo Line (Rapid), Kaihin Makuhari St.  
From Shinkiba Station, JR Keiyo Line, Kaihin Makuhari St.

<http://www.m-messe.co.jp/en/index.html>

